

*Waste Program Policy EMS Pilot*

*Natural Resources Board Meeting*

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# *EMS Basics - A Plan-Do-Check-Act Cycle That Asks the Question...*

*“Where should we spend our resources to affect the greatest environmental gain?”*

## *Focus of WDNR EMS:*

- ◆ Walk the talk
- ◆ Improve policy and regulations systemically
- ◆ Include key partners to address environmental issues
- ◆ Model transparency (“come and see”)
- ◆ Build our skills to evaluate EMSs

# *Where in the Agency are we applying EMSs?*

- ◆ Spooner Campus
- ◆ Lake Kegonsa Park
- ◆ Air Management at Foundries
- ◆ Waste Management



# *What DNR EMSs are Intended to Deliver*

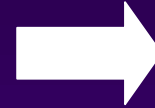
- ◆ Increased environmental protection
- ◆ Efficient and effective deployment of resources
- ◆ New trust relationships with community
- ◆ Enhanced employee morale, strategic retention

*How did we go about the business  
of applying an EMS to policy  
development?*

# *Priorities for policy development*

- ◆ Set clear goals.
- ◆ Establish common expectations.
- ◆ Define guiding principles.
- ◆ Engage stakeholders in strategic planning.

**FIRST  
STAKEHOLDER  
GROUP**



**SET  
OBJECTIVES  
& TARGETS**



**REGIONAL  
MEETINGS**



**IDENTIFY  
WHAT'S MOST  
IMPORTANT**



**TARGET ONE  
GROUP**



**FINALIZE  
PRINCIPLES**



**TARGET THREE  
GROUP**



**SET VISION &  
STRATEGIC  
GOALS**



WHAT'S  
MOST  
IMPORTANT

*Themes from the regional meetings*

- ◆ Redefine “waste.”
- ◆ Look at waste management as a system.
- ◆ Increase regulatory flexibility & innovation.
- ◆ Look at incentives and disincentives.
- ◆ Build strong relationships.

# FINAL PRINCIPLES

- ◆ Clear and measurable goals.
- ◆ Resource use and conservation.
- ◆ Informed environmental choices.
- ◆ Accountability.
- ◆ Public involvement.
- ◆ Mechanisms.

# *Why establish principles?*

- ◆ To provide a shared foundation between the Waste Program and its stakeholders to achieve effective waste and materials management.
- ◆ To help spark honest, constructive dialogue among the wide range of interested parties.
- ◆ To underscore that resource use and conservation are issues of stewardship for so many--not just the Waste Program or DNR.

# *Moving Towards Zero Waste:*

## *A Shared Vision for Wisconsin's Future*

- ◆ Minimize and Prevent Waste
- ◆ Minimize the Potential for Environmental Impacts of Landfills
- ◆ Eliminate Backyard Burning & Dumping
- ◆ Education

# *Next Steps....*

*Brief the Governor's Office*

*Brief Key Legislators*

*Implement activities for the Goals*

*Check in with Stakeholders*

*Measure Performance*